



State of Minnesota City of Oakdale

Proclamation

WHEREAS, according to the Small Business Administration, there are over thirty million small businesses in the United States; and

WHEREAS, small businesses employ almost half of private sector employees; and

WHEREAS, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, the vast majority of consumers who have shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, the vast majority of consumers who have shopped on Small Business Saturday report that the day inspires them to go to small, independently-owned retailers and restaurants all year long; and

WHEREAS, Oakdale celebrates our local small businesses and the contributions they make to our local economy and in preserving the community.

THEREFORE, I, Kevin Zabel, Mayor of Oakdale, Minnesota, hereby proclaim November 29, 2025 as “Small Business Saturday” in the City of Oakdale, and urge our residents to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS THEREOF: I have hereunto set my hand and caused the seal of the City of Oakdale to be affixed on this 25th day of November, 2025.



Kevin Zabel, Mayor